



# **Privacy Policy**

## **Introduction**

Welcome to **Tiny Troops Soccer**<sup>®</sup>. We are committed to protecting your privacy and ensuring that your personal information is handled safely and responsibly. This privacy policy outlines the types of information we collect from our customers, how we collect it, the purposes for which we use it, and the measures we take to protect your data. By using our website, you consent to the practices described in this policy.

## **Types of Information Collected**

We collect various types of personal information from our customers, including but not limited to:

- Name
- Email address
- Mailing address
- Phone number
- Payment information
- IP address
- Browsing behavior on our website

## **Method of Information Collection**

We collect customer data through several methods, including:

- Information you provide directly to us through forms, registrations, or surveys on our website.
- Automated technologies such as cookies and web beacons that collect data about your browsing activities.
- Third-party services that help us understand how our website is being used.

## **Purpose of Data Collection**

We collect customer information for the following purposes:

- To process and fulfill your orders.
- To communicate with you about your orders and our products.
- To improve our website, products, and services.
- To personalize your experience on our website.
- To send you promotional materials and updates (if you have opted in to receive them).
- To comply with legal obligations.

## Data Security Measures

We implement a variety of security measures to protect your personal information from unauthorized access, use, or disclosure. These measures include:

- Encryption of sensitive information.
- Secure access controls to personal data.
- Regular security audits and updates.
- Employee training on data protection practices.

## Data Sharing

We do not sell, trade, or otherwise transfer your personal information to outside parties, except in the following circumstances:

- To trusted third-party service providers who assist us in operating our website, conducting our business, or serving our customers, provided that these parties agree to keep this information confidential.
- When required by law, such as to comply with a subpoena or similar legal process.
- When we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.
- SMS opt-in consent or phone numbers for SMS purposes will NOT be shared

## User Rights

You have the following rights regarding your personal information:

- The right to access the personal information we hold about you.
- The right to update or correct any inaccuracies in your personal information.
- The right to request the deletion of your personal information, subject to certain exceptions.
- The right to opt out of receiving marketing communications from us.

To exercise any of these rights, please contact us using the information provided below.

## Contact Information

If you have any questions or concerns about this privacy policy or our data practices, please contact us at:

Tiny Troops Soccer  
info@tinytroopssoccer.com

Thank you for trusting **Tiny Troops Soccer** with your personal information. We are committed to protecting your privacy and ensuring a safe and enjoyable experience on our website.